

The Placement Cell, Deshbandhu College has been actively working for career guidance and recruitment of the students. The Placement Cell serves as a medium of interaction between the students and the corporate world. It has always been a guiding force for the students and helps them to work on their skills, aptitudes, strengths and weaknesses. The vision of the Placement Cell has always been to guide the students for the enrichment of their lives and for the fulfilment of their dreams.

This diligent team is supported by our respected Principal **Dr. Rajiv Aggarwal**.

The transcendent success of Placement Cell, Deshbandhu College was only possible through the guidance of our student convenor **Dr. Seema Gupta** who taught everyone in the team not only how to reach success but also how to do with dignity.

The following *teachers in charge* also played a huge role in the success of the Placement cell. These are: -

Dr Sangita Singh

Dr Ruby Mishra

Dr Kumar Anand

The session 2019-2020 was a success by the hard work of our Students Co-ordinators, who invested their valuable time in making the session 2019-2020 a success and building it more to become the best in the coming years. These are our bright student coordinators of Placement Cell, Deshbandhu College:

Aman Poiria

Aanchal

Anishka Jain

Prisnita

Suraj Jha

Hansika Bansal

Manan

With the aim of bridging the skill gap between what the companies are looking for and what the students possess, the cell organised an array of knowledgeable and vibrant seminars, workshops & sessions like:

1. Seminar on Panchatantra Stories & Management Skills by Bharat Dash on 30th August 2019: -

The Placement Cell, Deshbandhu College proudly witnessed the commencement of the session 2019-20 with its very first event organised today on, 30th August 2019. We wanted to start with something informative, interesting and interactive. The seminar with Mr. Bharat Dash about "Katha Pratha: Panchtantra and Management skills" proved to be the perfect fit for a head start of our session. Our guest speaker, Mr. Bharat Dash, a visiting faculty at Welingkars Institute of Management did an excellent job in relating Panchtantra stories with managerial skills, taking real life examples from current industry scenarios. The participation of over 100+ students, their active involvement in interaction and questionnaire, are evident enough to mark the success of the session.

We thank our teacher convenor, Dr. Seema Gupta for mentoring as well as guiding us throughout the event and our principal, Dr. Rajiv Agarwal for providing the necessary impetus and finally our Placement Cell team that made this possible!



2. A motivational seminar by Neeraj Singh Rathore on Laws of Attraction & Goal Setting on 5th September, 2019

Placement cell Deshbandhu college and IQAC is organising Motivational Talk of Neeraj Rathore , on Law of attraction and Goal setting on 5 th September, Thursday at 10:30 am

Placement Cell Deshbandhu college in association with IQAC is organising **MOTIVATIONAL SEMINAR.***



Date: 5 September, Thursday
Time: 10:15 am
Venue: College Auditorium.

Law of Attraction and Goal Setting
By- Neeraj Singh Rathore, International certified Business Coach



For queries:
Aman Poiria
8178125333





3. Times of India's session on Digital Marketing & trends on 18th sept,2019

The Seminar was conducted in collaboration with Times of India on Digital Marketing & trends

The seminar was very informational as it captured the basic understanding of Digital Marketing and how it has become a crux to every organisation.

During this seminar our speaker discussed various trends in Digital marketing and also introduced the students to various tools that are easy to use and that helps in creating online advertisement, posts and videos.

Thus, this was an excellent seminar that discuss the importance of Digital Marketing as a Career options and helped student learn a lot.



4. A detailed session on Tips to crack group discussion on 11th January,2020

The road to success and the road to failure are almost the same so, in the end, it all depends on how you want to walk down the road. Our Placement Cell Cyfle recently organized a Group Discussion preparation event for students. Our Guest speaker Dr. Shweta Jha who is a Faculty advisor at Apeejay School of Management inspired students with her insights to help students to work on their ability to tackle the Group Discussion round during their interview process.



5. P&G Seminar

The Placement Cell, Deshbandhu College in association with Proctor & Gamble successfully organized a Men Grooming Seminar on 6th Feb 2020. It was a wonderful opportunity for students to learn about the importance of shaping personality. The Seminar discussed the various situation, students face in their course of life, where they feel less confident. The Seminar discussed the ABCD analysis of body check for students where

- Appearance
- B- Body Language
- C- Content
- D- Delivery

Thus, it was an amazing seminar that possessed amazing opportunities for students in terms of Internships, jobs & grooming personality.

Thanks to the teachers and our principal, Dr. Rajiv Agarwal for providing us with all the required resources and a special thanks to our teacher convener Dr. Seema

Gupta for her commendable efforts in making this possible.



CYFLE's Placement success of the year 2020

CYFLE - The Placement Cell, Deshbandhu College has been actively working for career guidance and recruitment of the students. The Placement Cell serves as a medium of interaction between the students and the corporate world. It has always been a guiding force for the students and helps them to work on their skills, aptitudes, strengths and weaknesses. The vision of the Placement Cell has always been to guide the students for the enrichment of their lives and for the fulfilment of their dreams.

Genpact

It is a global professional services firm that makes business transformation real. They drive digital-led innovation and digitally-enabled intelligent operations for their clients, guided by their experience running thousands of processes primarily for Global Fortune 500 companies. They think with design, dream in digital, and solve problems with data and analytics.

Following are the details of the job type:-

- CTC: Upto ₹2.72 Lakhs
- Profiles Offered (Eligible Streams)
 - Finance & Accounting (B.Com/ B.Com+ MBA only)
 - Arabic + Urdu (Any Graduate with Arabic as Primary subject)
 - Banking Financial Services and Insurance (Any graduate- Except Technical Graduates)
 - Voice (Customer Services/ Collections/Tech Sales) (Any graduate including Technical Graduate)
- Apprenticeship Requirements : 15 months of Apprenticeship program with Stipend Starting from 10,400 to 15,800 per month (B.Com and Non Tech Graduates)

Wipro Pvt. Ltd.

WIPRO is one of the top 10 IT companies in India. It offers excellent career growth opportunities. The Job profiles offered by Wipro provide great exposure to freshers. With guaranteed opportunities of in-job growth in terms of both monetary and skills basis this company offers the best incentives to their employees.

Following are the details of the job type:-

- Position: Customer Service Specialist
- CTC: 3,08,000 (salary - upto 25,600 per month)
- Drive Date: 10th February, 2020
- Selection Process: Group Discussion > Interview

Iconic Fashion

Iconic Fashion is a lifestyle retail concept which offers a wide range of products from renowned international sources. They have grown from 8 brands to more than 130 brands of which 80+ are international brands. Iconic stores offer a luxuriant and contemporary shopping vibe across all their 17 stores in cities like Delhi, Gurgaon, Noida, Bangalore, Hyderabad, Ahmedabad, Bhubaneswar, Jaipur, Udaipur and many more.

Following are the details of the job type:-

- Position: Fashion Consultant
- CTC: 3.5 LPA (salary- upto 29,000 per month)

Amazon

Amazon.com, Inc is an American multinational conglomerate technology company based in Seattle, with 750,000 employees. It focuses on e-commerce, cloud computing, digital streaming, and artificial intelligence. It is considered one of the Big Four tech companies, along with Google, Apple and Microsoft. It has been referred to as one of the most influential economic and cultural forces in the world. Amazon is known for its disruption of well-established industries through technological innovation and mass scale. It is the world's largest online marketplace, AI assistant provider, and cloud computing platform as measured by revenue and market capitalization. Amazon is the largest Internet company by revenue in the world.

Following are the details of the job type:-

- Profile: Associate customer support
- CTC: Upto 3 LPA (salary- upto 25,000 per month)

Acadecraft

Acadecraft Inc. is a US-registered KPO company specialized in academic content development. The company has operations in Noida/Indore (India). The company has helped hundreds of Ed-Tech companies by offering online academic services as well as to students.

Following are the details of the job type:-

- Position: Subject Matter Expert
- CTC: The compensation would range between INR 2.16 LPA to 3.5 LPA depending on the skills of the candidate.

College Dunia

Collegedunia.com. is an extensive search engine for the students, parents, and education industry players who are seeking information on the higher education sector in India and abroad. One can rely on Collegedunia.com for getting the most brief and relevant data on colleges and universities.

Following are the details of the job type:-

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- CTC: The compensation would range between INR 2.16 LPA to 3.5 LPA depending on the skills of the candidate.
- **Densat**

Densat is a professionally run organization having 3 main service offerings: Facility Management Solutions; HR Solutions & Trainings. They provide complete customer satisfaction and work with customer centricity on all their service offerings.

Following are the details of the job type: -

- Positions: 1) Business Development Personnel

2) Marketing Executive

- CTC up to Rs. 2.4 LPA + incentives and reimbursements.
- Students will be placed as Management trainees (MT) till the time they are able to perform on your own (which is usually 3-4 months depending on person to person.)

- Job Description: 1) BD Personnel

2) Marketing Executive

- Only for Female Volunteers